

What is claimed is:

1. A method for printing an electrically conductive ink, comprising applying to a substrate a conductive ink comprising a carboxylic acid- or anhydride-functional aromatic vinyl polymer and a conductive material selected from the group consisting of conductive particulate materials, conductive flake materials, and combinations thereof by flexographic printing or gravure printing.
2. A method according to claim 1, wherein the ink is applied in an array.
3. A method according to claim 1, wherein the substrate having electrically conductive print is formed into a package.
4. A method according to claim 3, wherein the electrically conductive print is on the inside of the package.
5. A method according to claim 3, wherein the electrically conductive print is a part of exterior graphics on the package.
6. A method according to claim 2, wherein the conductive material is selected from the group consisting of particulate materials coated with antimony tin oxide, particulate materials coated with indium tin oxide, particulate materials coated with a combination of antimony tin oxide and indium tin oxide, micas coated with antimony tin oxide, micas coated with indium tin oxide, micas coated

with a combination of antimony tin oxide and indium tin oxide, micas having intermediate layer of titanium dioxide and an outer layer of antimony tin oxide micas having intermediate layer of titanium dioxide and an outer layer of indium tin oxide, micas having intermediate layer of titanium dioxide and an outer layer of a combination of antimony tin oxide and indium tin oxide, and combinations thereof and wherein the conductive ink has a color other than black.

7. A method according to claim 6, wherein the conductive material comprises at least one of the particulate materials of the group and at least one of the micas of the group.